

**ARTHUR
ROSS
GALLERY**



Sustainability in Action



transportation



resource use



recycling



water



green buildings



nutrition



trees (business)



green jobs

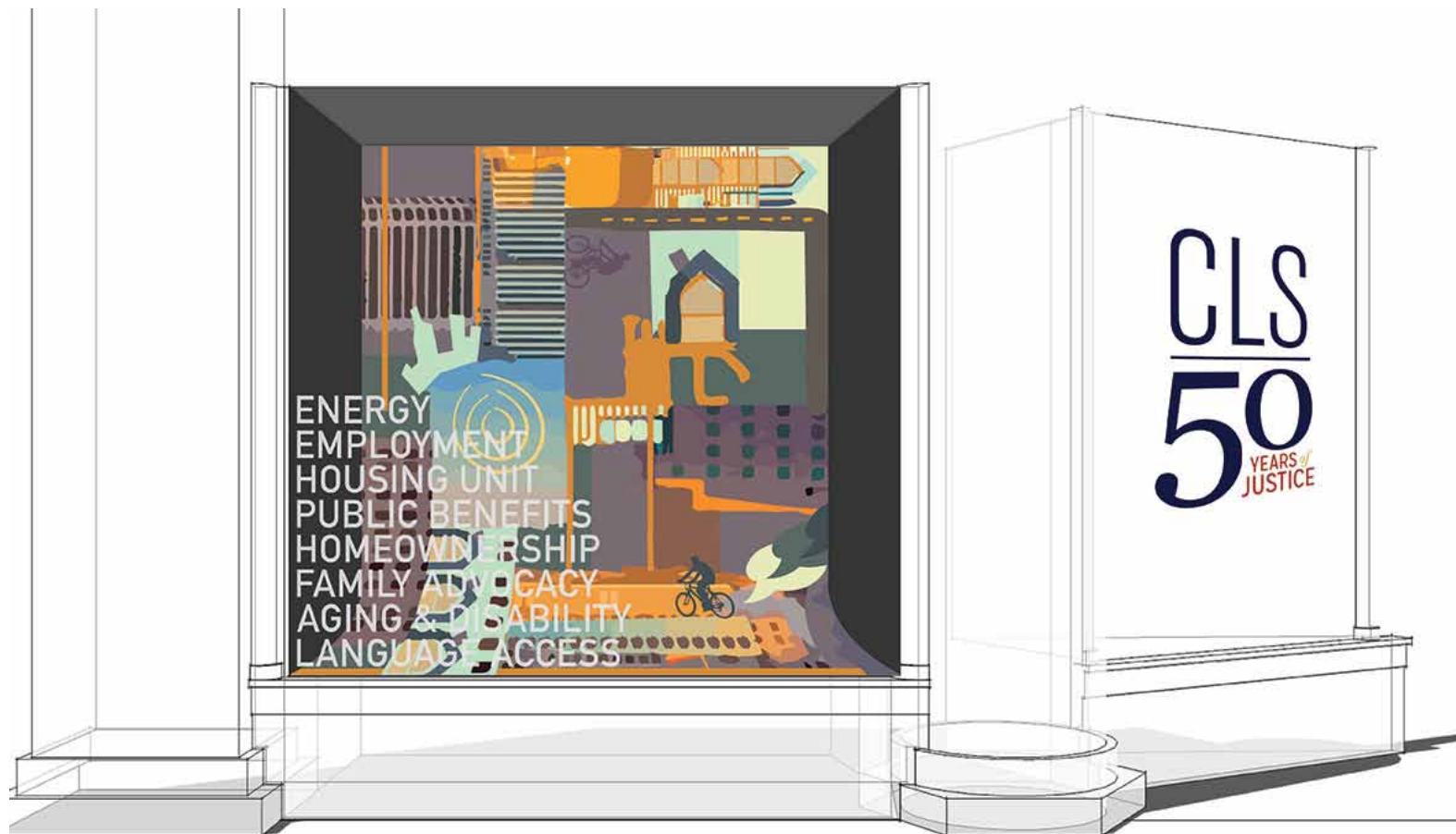


energy use



trees (home)





FRIEND REWARD COUPONS

COUPON REWARD PROGRAM

reaching new customers through word of mouth and community partnerships



1



The Food Trust uses Friend Reward Coupons to attract new customers to the markets.

2



The Food Trust distributes Friend Reward Coupons to "ambassadors," existing farmers' market patrons and partner organizations.

3



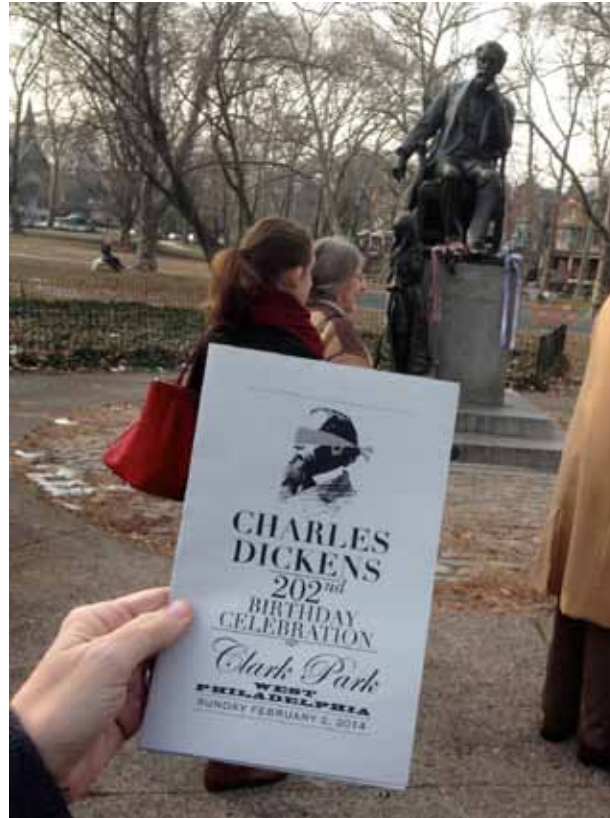
The ambassadors give the coupons to newcomers, either friends of existing patrons or members of the partner organization.

4




The newcomer returns to the market, using the coupon to receive \$2 off his purchase.






.....




**CHARLES
DICKENS**
201st
**BIRTHDAY
CELEBRATION**
AT HIS STATUE IN
Clark Park
**WEST
PHILADELPHIA**
SUNDAY FEBRUARY 3, 2013
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGESSING STREET
UNIVERSITY OF THE SCIENCES
.....

.....

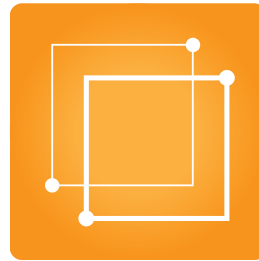
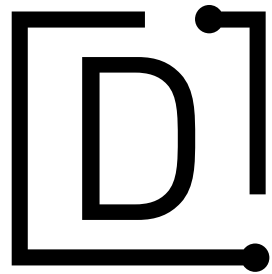


**CHARLES
DICKENS**
202nd
**BIRTHDAY
CELEBRATION**
1990
Clark Park
**WEST
PHILADELPHIA**
SUNDAY FEBRUARY 2, 2014
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGESSING STREET
UNIVERSITY OF THE SCIENCES
.....
FREE!

.....

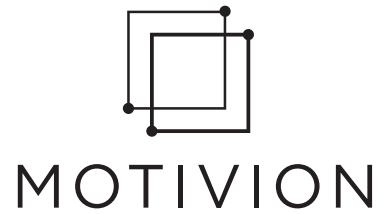
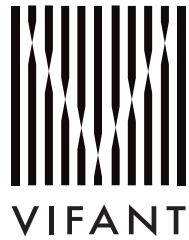


**CHARLES
DICKENS**
203rd
**BIRTHDAY
CELEBRATION**
Clark Park
**WEST
PHILADELPHIA**
SUNDAY FEBRUARY 8, 2015
2:00 PM
MEETING AT
GRIFFITH HALL, 43RD AND KINGESSING STREET
UNIVERSITY OF THE SCIENCES
SPECIAL GUESTS
THE KINGESSING MORRIS MEN
CURIO THEATRE COMPANY
.....
FREE!



PRENDO

ANIMATION





prohibix



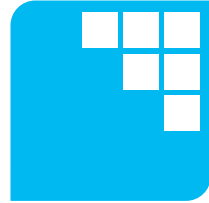
RESCUFY



HELAR
TECHNOLOGIES

intervir





WHATIFMAPS



mobileoptx



WHATIFMAPS



mobileoptx

mobileoptx

FCM DATA
MANAGEMENT





West Philly Coalition
for Neighborhood Schools



