

PCI Preliminary Designs

Graphic Design Practicum 2020





CARTIO

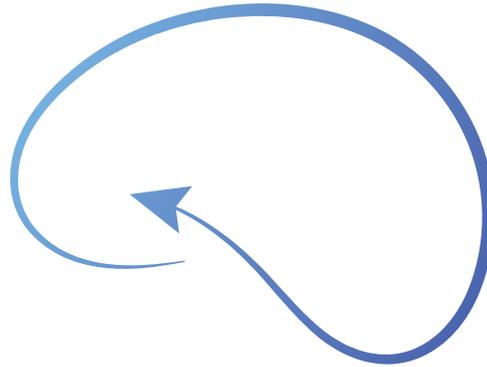
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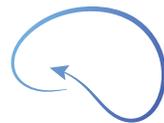
The word 'CARTIO' is rendered in a serif typeface. The letters 'C', 'A', 'R', and 'I' are in a regular weight, while the 'T' is significantly bolder. A thin, grey circular arrow with a triangular arrowhead at the top points clockwise around the 'T'.

CART**T**IO

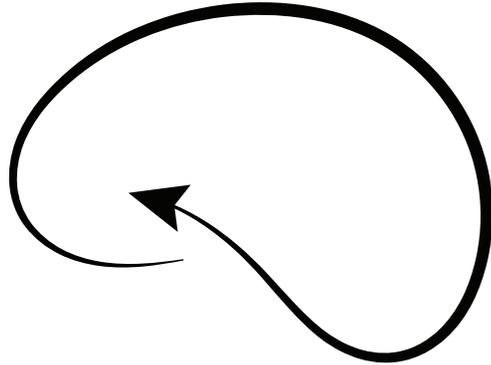
A smaller version of the 'CARTIO' logo, featuring the same serif font and bold 'T' with a circular arrow around it.



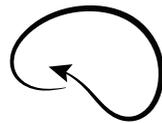
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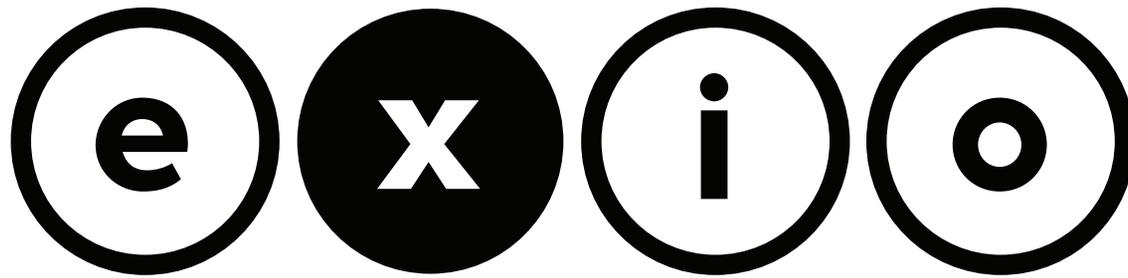
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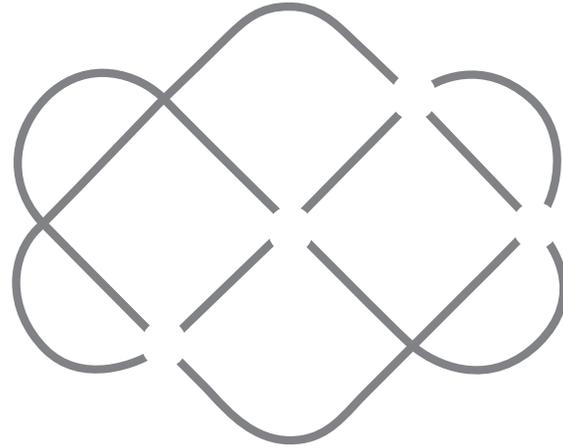
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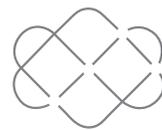
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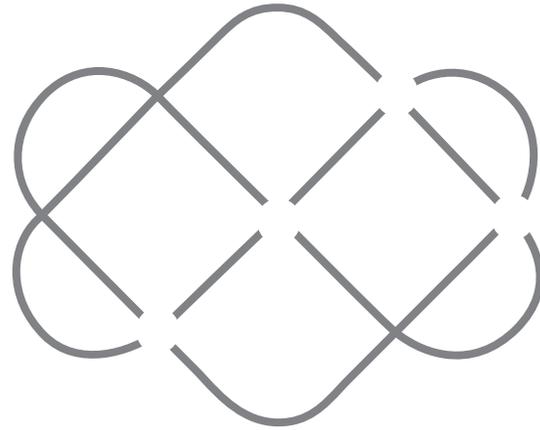
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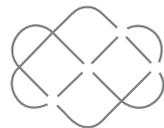
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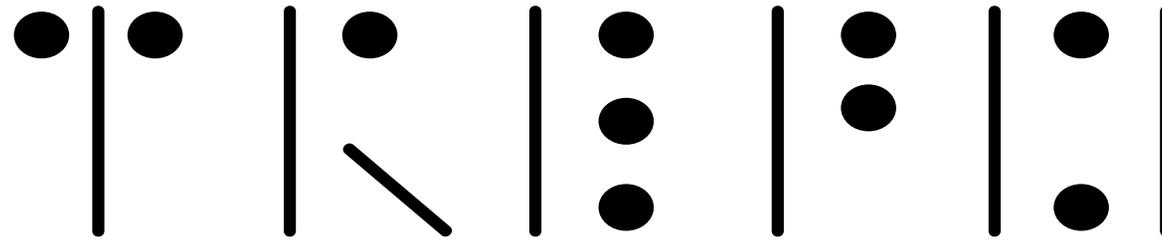
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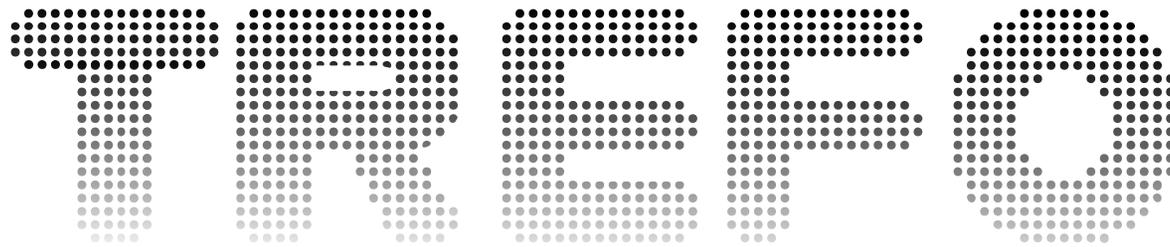
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