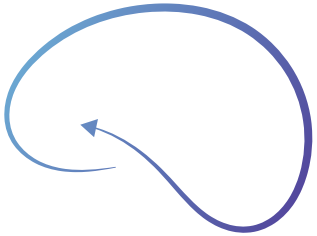
PCI Logo Design Final Presentation

Graphic Design Practicum 2020

3


cerespectus
9

ENTEROPASS
14

20

27

NEURO KAPPA
35

Peroxitech
41

47

Cartio Therapeutics

CARTIO

CARTIO

C = 29
M= 100
Y = 98
K = 37

C = 5
M= 100
Y = 96
K = 0

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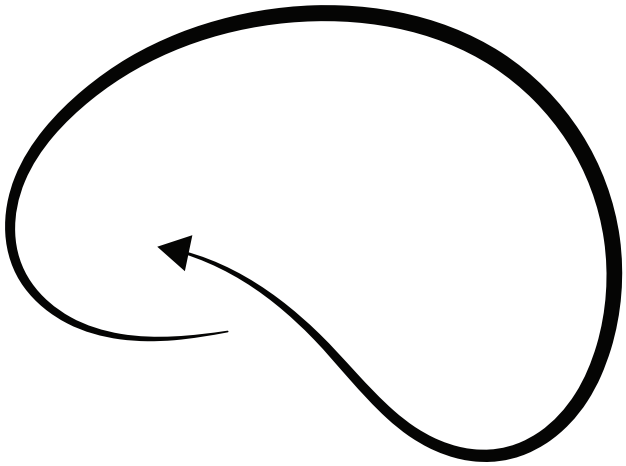
CARTIO

CARTIO
THERAPEUTICS

Cerespectus

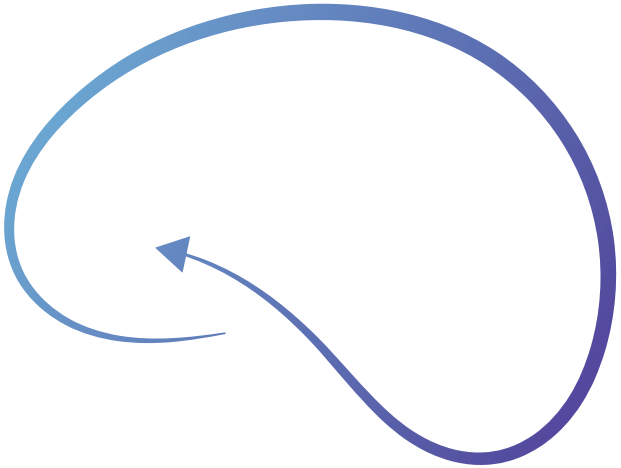


cerespectus

cerespectus

C = 56
M= 23
Y = 5
K = 0

C = 80
M= 85
Y = 0
K = 0



cerespectus

cerespectus

cerespectus

Bryan Pukenas, MD

Cerespectus CEO
bryan.pukenas@pennmedicine.upenn.edu

cerespectus
cerespectus

Enteropass

ENTEROPASS

C = 36
M= 29
Y = 0
K = 0

C = 100
M= 98
Y = 12
K = 5

ENTEROPASS

ENTEROPASS
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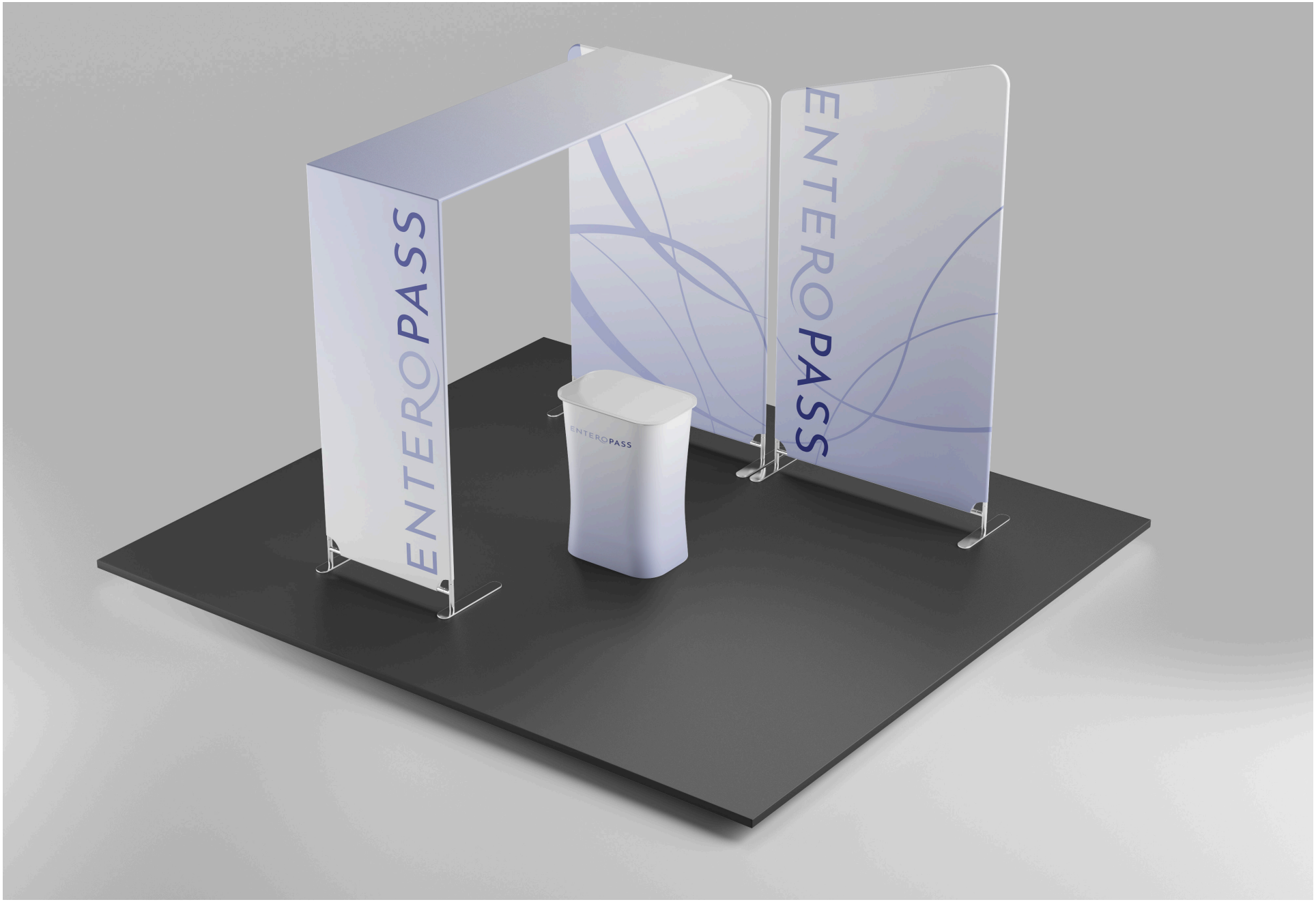
ENTEROPASS


ENTEROPASS
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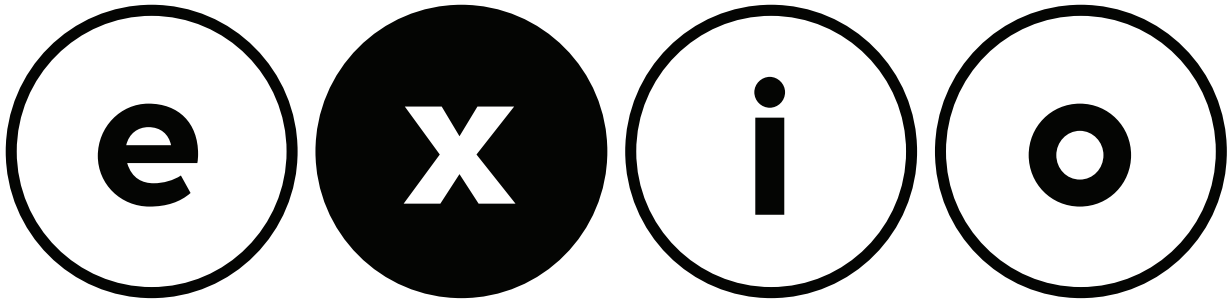
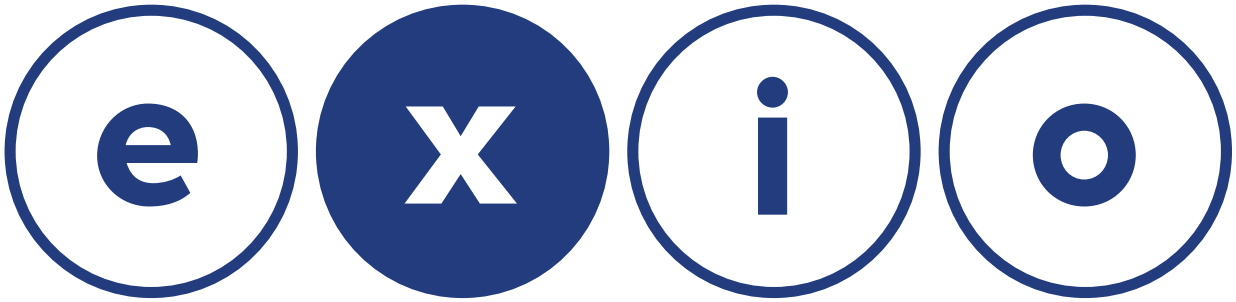
Exio Biosciences Inc.


exio

exio

C = 100
M= 89
Y = 21
K = 7

C = 40
M= 36
Y = 4
K = 0



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exio
exio

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e x i o

exio
Exio Biosciences, Inc.

Neuralert

NEURALERT

NEURALERT

C = 0
M= 0
Y = 0
K = 60

C = 100
M= 90
Y = 0
K = 0

NEURALERT

NEURALERT

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NEURALERT

NEURALERT
NEURALERT
WRISTBAND

NEURALERT
Wearable monitors for rapid identification of critical neurological events such as strokes.

Neurokappa

NEURO
KAPPA

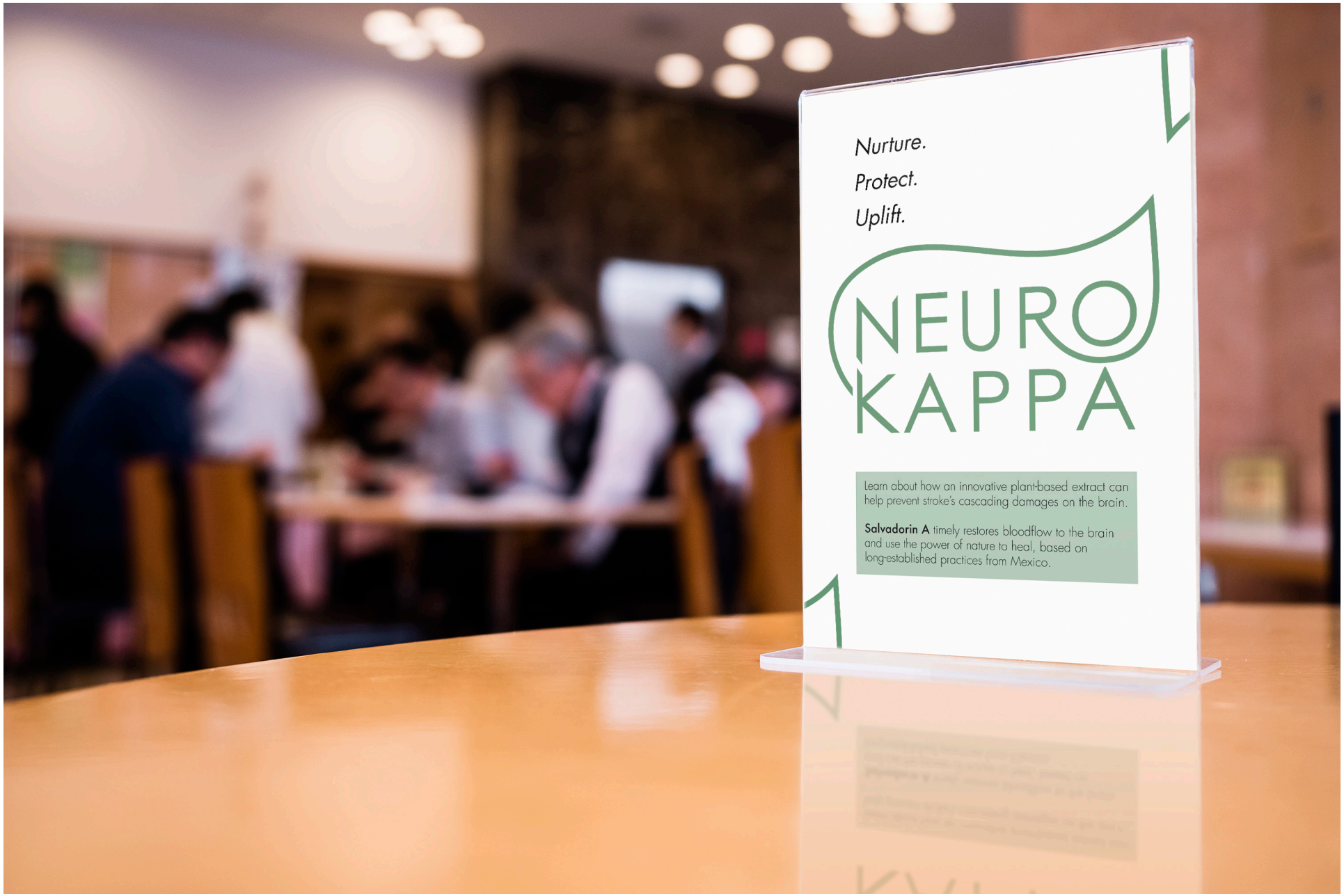
NEURO
KAPPA

C = 71
M= 25
Y = 73
K = 7

NEURO
KAPPA

NEURO
KAPPA
NEURO
KAPPA
JANE DOE, M.D.
THERAPEUTICS

NEURO
KAPPA
Salvia divino
Salvinorin


Nurture.
Protect.
Uplift.
NEURO
KAPPA
Learn about how an innovative plant-based extract can help prevent stroke's cascading damages on the brain.
Salvadorin A timely restores bloodflow to the brain and use the power of nature to heal, based on long-established practices from Mexico.

Peroxitech

Peroxitech

Peroxitech

C = 100
M= 100
Y = 25
K = 25

C = 15
M= 100
Y = 90
K = 10

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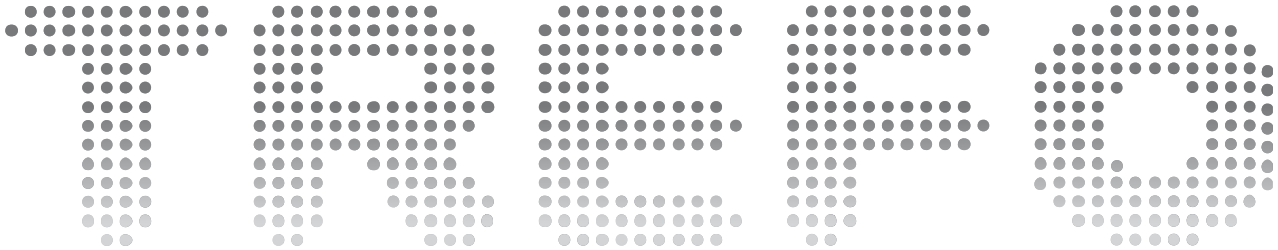
Peroxitech

Peroxitech
Discover and develop new drugs to protect cells from death

Trefo



TREFO

C = 83
M= 31
Y = 96
K = 0

C = 28
M= 8
Y = 75
K = 0

TREFO

TREFO
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived only five centuries, but also the leap into electronic setting, remaining essentially unchanged. It was arised in the 1960s with the release of Letraset s containing Lorem Ipsum passages, and more re- ly with desktop publishing software like Aldus geMaker including versions of Lorem Ipsum.
It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English.

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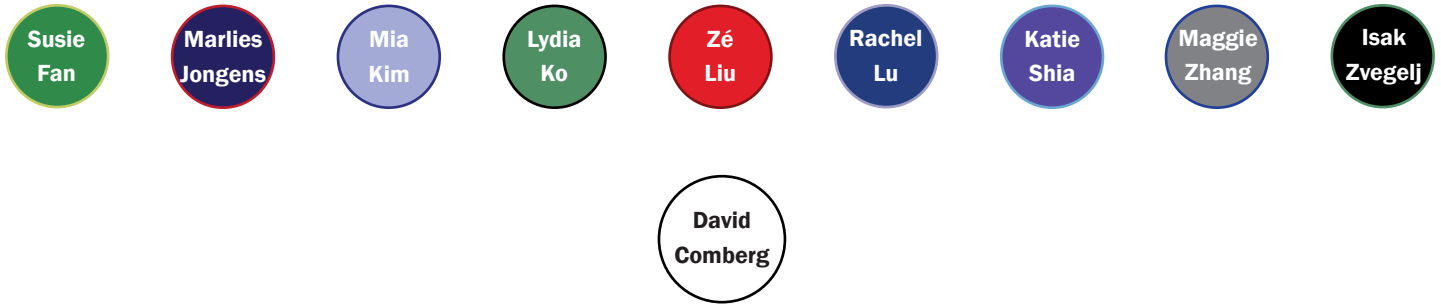
Designed by undergraduate and graduate students in **Graphic Design Practicum**, Undergraduate Fine Arts and Design Program, University of Pennsylvania, **Spring 2020**.